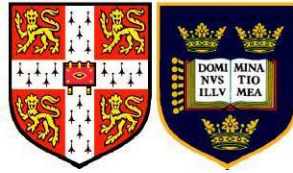


The Oxford and Cambridge Society, Karachi



BLUES BALL on Saturday, 3rd March 2012

Dear Friend,

Thanks to your support over the past few years, the Blues' Ball fundraiser organized by the Oxford & Cambridge Society, Karachi for The Oxford & Cambridge Society Karachi Educational Trust (OCSKET) has become an established event in the Karachi Ball calendar. The pattern of the Ball, to be held on Saturday, 3rd March, 2012, is similar to previous years with excellent food, music and entertainment, not to mention an exquisite and highly secure environment.

We have through the courtesy of the British Deputy High Commissioner, Mr. Francis Campbell, been offered use of his residence, Acton House, in the Runnymede Estate in keeping with past tradition.

We, therefore, once again turn to you for support. OCSKET remains steadfast in promoting worthy students to pursue their undergraduate studies at an Oxbridge College or at IBA and NED.

The pricing for the Blues' Ball 2012 is Rs.120,000 for a corporate table of ten persons, or Rs 75,000 for individual tables. (Individual tickets will be available for Rs. 7,500 per person). OCSKET has the requisite FBR tax status to enable you to write off the expense as a legitimate donation.

Tariffs for corporate table + brochure advertisement (A4 Size):			Total
Rs. 120,000	+	Full Page Color	Rs. 35,000 = Rs. 155,000
Rs. 120,000	+	Front/Back Inside Cover	Rs. 45,000 = Rs. 165,000
Rs. 120,000	+	Centrefold Color	Rs. 70,000 = Rs. 190,000
Rs. 120,000	+	Back Cover Color	Rs. 45,000 = Rs. 165,000

Tariff for brochure advertisement only (A4 Size):

Full Page Color	Rs. 40,000
Front/Back Inside Cover	Rs. 50,000
Centrefold Color	Rs. 75,000
Back Cover Color	Rs. 50,000

The Oxford & Cambridge Society Karachi Educational Trust currently provides bursaries and scholarships to 4 students at Oxford and Cambridge; 6 students at The Institute of Business Administration (IBA) and 21 students at Nadershaw Eduljee Dinshaw University of Engineering and Technology (NED). 40% of the students are currently women. All students are assessed to ensure that financial aid goes to those who need it most once they have met the requirements for academic merit. In the years since its inception, the Trust has assisted over 72 scholars. Students proceeding to Oxford or Cambridge are subsidized, in collaboration with the Noon Foundation in England, whilst the students at local universities are funded entirely by our Trust. This is a testimony to your consistent support.

Your help makes a definite difference and contributes significantly to the welfare of students, and often, their entire families.

We assure you that both the students and ourselves greatly appreciate your generosity and invite you to join us again at the Blues' Ball 2012 to be held on 3rd March, 2012.

We look forward to your positive response in this regard.

Kind Regards,

Mohammed A. Rajpar
President